

**FOR IMMEDIATE RELEASE**

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**PORTLAND'S KIMPTON HOTELS OFFER 50 PERCENT DISCOUNT  
TO GUESTS DRIVING HYBRID CARS**  
*Eco Friendly Hotel Vintage Plaza and 5<sup>th</sup> Avenue Suites Hotel  
cut their overnight parking fees in half*

**PORTLAND, OREGON (April 7, 2006)** – The Hotel Vintage Plaza and 5<sup>th</sup> Avenue Suites Hotel, supporters of Eco Friendly practices, are recognizing guests who drive hybrid vehicles by cutting the standard \$25 per night parking fee in half, to \$12.50 per night. Guests who qualify are informed by the valet and guest service staff upon check-in and the discount applies to each night the guest stays at the hotel(s).

“We appreciate the efforts of our guests to be eco-conscience by choosing to drive a hybrid vehicle, and wanted to recognize that effort,” said Marianne Moisant, Assistant General Manager of the Hotel Vintage Plaza. “The fifty percent discount can result in a significant savings for those travelers staying for multiple nights.”

The Hotel Vintage Plaza and the 5<sup>th</sup> Avenue Suites Hotel are the only Downtown Portland hotels with the City of Portland's BlueWorks Business Recycling Certification. In order to receive this certification, businesses are required to recycle fifty percent of their waste in the City of Portland. Both properties have committed to recycling all paper, newspaper, glass, cardboard and compost. The hotels have also converted to paperless check in and water flow valves.

The Hotel Vintage Plaza and 5<sup>th</sup> Avenue Suites Hotel were recently recognized in *Travel + Leisure's World's Best Value Awards 2005*, as two out of five hotels named in the USA. In addition, *Travel + Leisure, 2005*, rated the 5th Avenue Suites the #1 Portland hotel, and the Vintage Plaza one of the Top 100 Hotels in the Continental USA and Canada. Both the Vintage Plaza and 5<sup>th</sup> Avenue Suites were named one of *Travel + Leisure's Top 500 Hotels in the World, 2005*. The hotels are eco-friendly.

The 5th Avenue Suites Hotel appeals to both sophisticated and savvy travelers with its luxurious style, first-class service and central location, proving great value for the guest in a historic setting. A long-time patron of the arts, the 5th Avenue Suites Hotel supports the local art community by filling the lobby with original fine art created by Pacific Northwest artists. The downtown luxury hotel is a living gallery, both inside and out. As a pet-friendly hotel, pets traveling with their owners stay complimentary. Amenities include complimentary high speed wireless internet access, room service, concierge service, complimentary morning coffee and evening wine hour, 24 hour fitness center, two-line direct-dial phones with data ports and voicemail, and valet parking.

The 5th Avenue Suites is located in downtown Portland at 506 SW Washington, on the corner of Fifth Avenue. Built in 1912, the historic building once housed the distinguished Lipman and Wolfe Department Store and then the retailer Frederick & Nelson. For more information, visit [www.5thavenuesuites.com](http://www.5thavenuesuites.com) or call toll free 888-207-2201.

Located in the heart of downtown Portland, the Hotel Vintage Plaza offers friendly, personalized service and European elegance. A vineyard-inspired ambiance and richly appointed accommodations provides the ideal atmosphere for a visit to the City of Roses. The boutique Hotel Vintage Plaza pays tribute to the surrounding Oregon wine country by dedicating the guest rooms to local wineries and vineyards. Truly a boutique hotel, the 107 guest rooms include five types of luxury accommodations with two unique décor schemes: Deluxe guest rooms, Hospitality Suites, two-story Townhouse Suites, Garden Spa Rooms and top-floor Starlight Rooms, featuring solarium-style windows with sweeping views of Portland. The guest rooms of the historic Portland hotel evoke the warmth of the vintage estates in Tuscany - colors in rich gold, pomegranate, soothing royal blue and lush greens reflect 'old world' romance combined with modern furnishings and fabrics. For more information, visit [www.vintageplaza.com](http://www.vintageplaza.com) or call toll free 800-263-2305.

#### **ABOUT KIMPTON**

Founded by Bill Kimpton in 1981, San Francisco-based Kimpton Hotels & Restaurants is a unique collection of boutique hotels coupled with chef-driven, destination restaurants. While all Kimpton Hotels are thoughtfully appointed and managed to help guests maintain and enrich their lifestyles on the road, each is individually designed to reflect the energy, personality, and pulse of its distinct location, history, and architectural style. Featuring highly personalized guest services, comforting in-room amenities, and one-of-a-kind specialty rooms and suites, Kimpton Hotels provide travelers with welcoming atmospheres that embrace its signature elements of care, comfort, style, flavor, and fun. Kimpton takes pride in its social responsibility, supporting select, like-minded partners and is a leader in ecological practices. Kimpton currently operates 40 boutique hotels with restaurants throughout the United States and Canada. This includes the recently opened 70 Park Avenue hotel in New York City and the Hotel Solamar in San Diego. Kimpton re-launched the Mayfair Hotel & Spa in Coconut Grove, Miami and will debut a Hotel Palomar in Washington D.C. in early 2006. Additional projects are currently underway in South Beach, Dallas and Virginia. For more information, please visit [www.kimptonhotels.com](http://www.kimptonhotels.com) or call 1-800-KIMPTON.

*-- Thank You --*

#### **Vehicles that currently qualify as Hybrid vehicles:**

Toyota Prius  
Honda Insight  
Honda Civic Hybrid  
Honda Accord Hybrid  
Ford Escape SUV Hybrid  
Lexus RX 400h SUV Hybrid  
Toyota Highlander SUV Hybrid  
Mercury Mariner SUV Hybrid  
GM Silverado Hybrid  
Gm Sierra Hybrid

#### **Coming soon!**

Nissan Altima Hybrid  
Toyota Camry Hybrid  
Lexus GS  
Saturn VUE  
Dodge Ram Hybrid